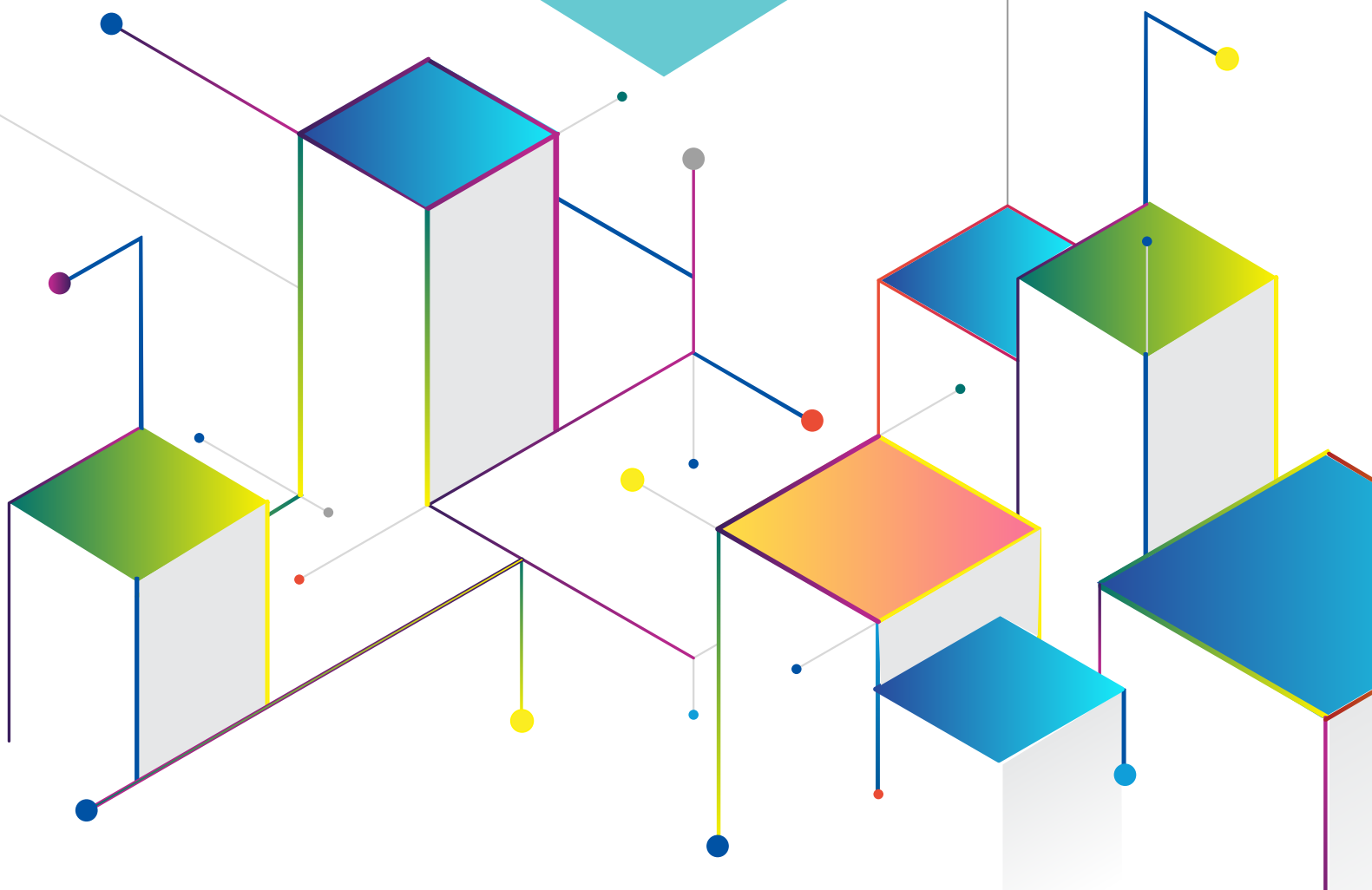


# ACC QUALITY SUMMIT

EXHIBITOR  
PROSPECTUS



**SEPT. 14 - 16, 2022**

LOS ANGELES & VIRTUAL



AMERICAN  
COLLEGE of  
CARDIOLOGY®

TOGETHER NCDR AND ACCREDITATION DESIGN, LEAD & ACHIEVE QUALITY

## Westin Bonaventure Hotel Los Angeles

We are thrilled to invite you to exhibit with us during our *ACC Quality Summit* hybrid event taking place September 14 - 16, 2022, from both the Westin Bonaventure Hotel in Los Angeles, CA and Virturally!

This year's first-ever, three-day hybrid Summit will connect attendees from around the globe. We expect to reach over 2,500 attendees again this year! Exhibiting with us provides you and your organization exclusive access to NCDR and ACC Accreditation's unparalleled network of medical directors, cardiovascular service line administrators, physicians, registered nurses, catheterization and radiology lab technologists, and quality improvement specialists.

Participating as an exhibitor offers you over 16 hours of face-to-face exhibit time to showcase your products/services to healthcare professionals working with educational applications, data collection/research applications, clinical information systems and administrative support systems. Your participation in our Live or Virtual event is an outstanding opportunity for high visibility with the ACC Quality Summit attendees.

Sincerely,



Barbara Christensen, MSHA, RN, CPHQ, AACC  
Senior Director, Clinical Registries and Accreditation  
American College of Cardiology

ACC has 54,000+ members  
in 50 states and 35 countries  
+ 48 Chapters!

### CONFERENCE EXHIBITS CONTACT

Blair Long  
Exhibits Manager, ACC Quality Summit  
email: [accmeetingservices@acc.org](mailto:accmeetingservices@acc.org)

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## BENEFITS OF PARTICIPATING

**Partnering with Quality Summit Provides You Exclusive Access to:**

- **A network of more than 2,500 cardiovascular care providers from over 80 US healthcare systems** – including medical directors, cardiovascular service line administrators, physicians, registered nurses, catheterization and radiology lab technologists, and quality improvement specialists.
- **Dedicated live engagement opportunities** to showcase your products and services during the opening networking event on September 14 at 2:30 p.m. and eight scheduled networking breaks within the exhibit hall, September 14 - 16.
- **90 days of post conference promotional visibility** on our virtual platform
- **24 expert-led live educational sessions** focusing on:
  - Present and future direction of NCDR and Accreditation
  - Quality improvements and best practices in cardiovascular care
  - Measuring success to improve patient outcomes
- **On demand recordings** of all captured sessions available for you to view at your convenience (*until December 31, 2022*)

## ABOUT NCDR

NCDR is ACC's suite of data registries helping hospitals, health systems and practices measure and improve the quality of cardiovascular care they provide. More than just data collection, NCDR is a comprehensive network of cardiovascular care providers committed to ensuring evidence-based care, improving patient outcomes, and lowering health care costs.

## ABOUT ACCREDITATION

As the Accreditation Services arm of the American College of Cardiology (ACC), we are committed to leading the fight to eliminate heart disease as the number one cause of death worldwide. We focus on transforming cardiovascular care by helping create communities of excellence. We provide the support needed to effectively bridge existing variances and gaps in treatment and equip facilities with the tools and education necessary to drive continuous improvement in the delivery of services associated with cardiovascular disease.

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## IMPORTANT DATES AND DEADLINES

### Friday, August 12

Exhibitor applications due. Applications will be accepted after this deadline, but will not be included in program.

### Friday, August 19

Deadline for cancellations. Any cancellation must be made in written notification to the ACC Quality Summit. Exhibitors canceling prior to August 19, 2022 will forfeit 50% of the full booth registration fee. Exhibitors canceling after that date will be charged full-space rental regardless of whether the space can be resold or not.

## EXHIBITOR SET UP AND SCHEDULE

### Exhibitor Registration & Move-In Schedule

Tuesday, September 13 | 2:30 p.m. - 6:30 p.m.

Set up to be completed during the allocated setup timeframe. We request that exhibitors be at their booths during the kickoff event Wednesday at 2:30 p.m. and all exhibition hours September 14 - 16.

### Exhibition Hours

Wednesday, September 14 | 7 a.m. - 4:30 p.m.

Thursday, September 15 | 7 a.m. - 5 p.m.

Friday, September 16 | 7 a.m. - 2 p.m.

Any booth unoccupied by 7 a.m. on Wednesday, September 14, 2022, may be regarded as a "no-show."

### Exhibitor Dismantle Schedule

Friday, September 16 | 2 - 5 p.m.

## CANCELLATIONS:

Any cancellation must be made in a written notification to the ACC Quality Summit by emailing [accmeetingservices@acc.org](mailto:accmeetingservices@acc.org).

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## PRELIMINARY SCHEDULE OF EXHIBITOR TIMES

(\*subject to change\*):

### WEDNESDAY, SEPTEMBER 14

TIME	TOPIC
7 - 8:45 a.m.	Breakfast/Visit the Summit Showcase
10 - 10:45 a.m.	Break
11:45 a.m. - 1 p.m.	Lunch/Visit the Summit Showcase
2:30 - 4:30 p.m.	Visit the Summit Showcase
5 - 7 p.m.	Network Under the California Sunset

### THURSDAY, SEPTEMBER 15

TIME	TOPIC
7 - 8:30 a.m.	Breakfast/Visit the Summit Showcase
9:45 - 10:30 a.m.	Break/Visit the Summit Showcase
11:15 a.m. - Noon	Break/Visit the Summit Showcase
12:45 - 1:45 p.m.	Lunch
2:45 - 3 p.m.	Break/Visit the Summit Showcase
3:45 - 5 p.m.	Visit the Summit Showcase

### FRIDAY, SEPTEMBER 16

TIME	TOPIC
7 - 8:45 a.m.	Breakfast/Visit the Summit Showcase
9:45 - 10 a.m.	Break/Visit the Summit Showcase
10:45 - 11 a.m.	Break/Visit the Summit Showcase
11:45 a.m. - 12:45 p.m.	Lunch/Visit the Summit Showcase
2 p.m.	Summit Showcase Closes

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## EXHIBITOR AND SPONSORSHIP OPPORTUNITIES

Exhibits and ePosters will be in the Summit Showcase located in the Pasadena Room of the Westin Bonaventure Hotel.

### **10'x10' EXHIBIT REGISTRATION** **\$3,000**

- Two exhibitor registrations with meals
- Pre-meeting registrant list (including emails)
- Post-meeting attendee list (including emails)
- Listing in the Exhibitor Directory on our virtual meeting Website and Mobile App. To include company name, logo, description, contact information, website link.
- Color 1/4 page ad in ACC Quality Summit Digital Newspaper Ad (Size: 3.5" w x 4.5" h). Specifications for advertisements will be provided when the exhibitor application is returned. Ads are due on or before August 19.

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- Listing in the Exhibitor Directory on our virtual meeting Website and Mobile App. To include company name, logo, description, contact information, website link.
- Color 1/4 page ad in ACC Quality Summit Digital Newspaper (Ad Size: 3.5" w x 4.5" h). Specifications for advertisements will be provided when the exhibitor application is returned. Ads are due on or before August 19.

### **ADDITIONAL EXHIBITOR REGISTRATION** **\$650**

- Each additional exhibitor registration with meals

### **HALF PAGE AD UPGRADE** **\$750**

- Expand your impact and upgrade your 1/4 page ad to a 1/2 page ad in the ACC Quality Summit Digital Newspaper (accessible on meeting Website and Mobile App). Specifications for advertisements will be provided when the exhibitor application is returned. Ads are due on or before August 19.

### **FULL PAGE AD UPGRADE** **\$1,450**

- Upgrade your 1/2 page ad to a color, full-page ad in the ACC Quality Summit Digital Newspaper (accessible on meeting Website and Mobile App). Specifications for advertisements will be provided when the exhibitor application is returned. Ads are due on or before August 19.

### **STAND-ALONE FULL PAGE AD** **\$1,650**

**Make a splash! Choose a full page color ad in the ACC Quality Summit Digital Newspaper (accessible on meeting Website and Mobile App) for your company.**

- If you are unable to exhibit, you can purchase a prominent color, full page ad in ACC Quality Summit Digital Newspaper (accessible on meeting Website and Mobile App). Ads are due on or before August 19.

**Note:** Exhibit space will be assigned based on the order in which we receive the applications. Each exhibitor will be provided Wi-Fi, a 6' table with two chairs, and a small waste basket. Shipping and electrical forms will be provided upon receipt of completed application. Contact Blair Long ([accmeetingservices@acc.org](mailto:accmeetingservices@acc.org)) for additional information.

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## MORE SPONSORSHIP OPPORTUNITIES

### HOME SCREEN ADS (MOBILE APP ONLY)

**\$500**

- Size: Full width (2000 x 800)
- Rotating ad with ACC internal adds

### HOME SCREEN ADS (WEBSITE & MOBILE APP)

**\$750**

- Size: Full width (2000 x 800)
- Rotating ad with ACC internal adds

#### Full Width Ad

**Size:** Flexible Dimensions  
**Format:** .jpg or .png

**Quick Tips:**

1. We recommend using 2,000 pixels wide x 800 pixels high for a tall graphic, and 2,000 pixels wide x 400 pixels high for a long graphic!



### EXHIBITOR PAGE BANNER (WEBSITE & MOBILE APP?)

**\$750**

- Size: Full width (1,080 x 152)
- Rotating

#### Show Unique Banners In Different Sections of Your App

Sub-page Banners are randomly rotating ads displayed on a specific page of the app, which can be linked to URLs. They only show in the following user specified areas: Expo, More Info, People, Posters, Presentations, and Search.

**Quick Tips:**

1. These banners are an effective way to call attention to particular parts of your event.
2. Each banner has 4 versions in order to support portrait and landscape orientation on both phones and tablets.



**Required Images (width x height)**

<b>1</b>	7:1 aspect ratio, 1,080 pixels wide x 152 pixels high
<b>2</b>	9:1 aspect ratio, 1,920 pixels wide x 225 pixels high
<b>3</b>	11:1 aspect ratio, 2,048 pixels wide x 180 pixels high
<b>4</b>	13:1 aspect ratio, 1,920 pixels wide x 152 pixels high

## CONFERENCE EXHIBITS CONTACT

Blair Long  
Exhibits Manager, ACC Quality Summit  
email: [accmeetingservices@acc.org](mailto:accmeetingservices@acc.org)

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## EXHIBITOR PROSPECTUS RULES

By receiving your application for exhibit space at ACC's Quality Summit 2022, it is assumed you have read the terms as outlined below and agree to abide by these terms. Your application and booth assignment are subject to the acceptance of the American College of Cardiology.

Written confirmation will be sent upon receipt of signed application and payment.

- 1. WHO MAY EXHIBIT** - The exhibition is specifically for those companies' offering products, equipment, and services that are related to nursing education. ACC QUALITY SUMMIT may accept or reject other applications based on products being displayed. ACC QUALITY SUMMIT reserves the right to determine the eligibility of any applicant as an Exhibitor.
- 2. LOCATION OF EXHIBIT SPACE** - Exhibit space will be assigned to Exhibitors by the ACC QUALITY SUMMIT on a "priority" or "first come, first-served" basis, and as much in accord with the Exhibitor's wishes as is reasonably and conveniently feasible. ACC QUALITY SUMMIT reserves the right to locate and/or relocate an Exhibitor's assigned exhibit space.
- 3. COST OF EXHIBIT SPACE** - The cost of the exhibit space is \$3,000. Included in that cost: one 10' x 10' exhibit booth, a six-foot skirted table and two chairs, a waste basket, an attendee list, Wi-Fi, and two-name badges per booth.
- 4. CANCELLATIONS** - Any cancellation must be made in a written notification to the ACC Quality Summit by emailing [accmeetingservices@acc.org](mailto:accmeetingservices@acc.org)  
*For the Quality Summit, exhibitors canceling prior to August 19, 2022, will forfeit 50% of the full booth fee. Exhibitors canceling after Friday, August 19 will be charged full-space rental regardless of whether the space can be resold or not.*  
If the Exhibitor fails to pay 100% of the total contracted exhibit space fee on or before Friday, August 19, 2022, ACC Management may cancel the Exhibitor's participation and is free to assign the released space to other companies.  
ACC Management retains the right to utilize cancelled space at its sole discretion.  
**No-Show Policy**  
Any booth unoccupied by 7am on Wednesday, September 14, 2022, may be regarded as a "no-show." The Exhibitor will be deemed to have cancelled the exhibit space contract, and, as such, the Exhibitor will pay as liquidated damages 100% of the total contracted exhibit space fee. All freight will be removed from the Exhibitor's booth and returned to the loading dock at the Exhibitor's sole expense, and ACC Management will be free to assign the space to other exhibiting companies or utilize the space at its discretion.
- 5. DRAWINGS** - Drawings for exhibitor prizes will be conducted at times specified by the ACC QUALITY SUMMIT exhibit manager. There is no limit to value of prizes, but the range of \$50 to \$200 is recommended.
- 6. SMOKING** - This is a non-smoking conference; no smoking will be allowed in conference sessions or exhibits.
- 7. CHARACTER OF EXHIBIT** - The ACC QUALITY SUMMIT reserves the right to restrict any exhibit that, because of noise, method of operation, materials, and any other reason, in the opinion of ACC QUALITY SUMMIT becomes objectionable and also to prohibit or remove any exhibit that, in the opinion of ACC QUALITY SUMMIT, may detract from the general character of the Exhibitions as a whole, or consists of product or services inconsistent with the purpose of the Exhibition, without liability for any refunds or other exhibit expenses incurred.
- 8. COMPLIANCE WITH LAWS** - Exhibitors shall bear responsibility for the compliance with all local, city and state, and federal safety, fire, and health laws, ordinances, and regulations, including the Policies, Rules, and Regulations of the Westin Bonaventure Hotel regarding the installation and operation of the exhibit.
- 9. LIABILITY, INSURANCE, & WAIVER OF SUBROGATION** The ACC QUALITY SUMMIT and the Westin Bonaventure Hotel shall not be held responsible for the safety of exhibits against fire, theft, or property damage, or for accidents to Exhibitors or their employees from any cause prior to during, or after the period covered by the exhibit contract. Exhibitors shall obtain, at their own expense, adequate insurance against any such injury, loss, or damage. The Exhibitor waives the right of subrogation by its insurance carrier(s) to recover losses sustained under Exhibitor's insurance contracts for real and personal property. Should any circumstances beyond the control of, and not the fault of, the ACC QUALITY SUMMIT prevent the conference from being held as scheduled, or the exhibit space not being available for uses herein specified due to war, governmental action or order, act of God, terrorism, fire, strikes, labor disputes, or any other causes beyond the control of the ACC QUALITY SUMMIT, management will determine if a refund is appropriate after due consideration of expenditures and commitments already made.
- 10. HOSPITALITY FUNCTIONS** - Scheduling of private functions, cocktail parties, special events, or other hospitality functions must be coordinated directly with the Westin Bonaventure Hotel. Functions during the period of show hours are prohibited.
- 11. CHANGES** - The ACC QUALITY SUMMIT reserves the right to make any reasonable changes in the rules necessary to insure the health and safety of those in attendance, the significance of the exhibition, and the harmony of operation. Exhibitors will be advised of any changes via email.



# BE A PART OF THE ACC QUALITY SUMMIT

RESERVE YOUR SPOT NOW!

[CLICK HERE TO COMPLETE  
THE EXHIBITOR ORDER FORM](#)

