Sample Language

Sample language for promoting your hospital's participation in the ACC Patient Navigator Program: Focus MI

Patient Navigator Program: Focus MI Improves Heart Attack Patient Care, Outcomes

As part of our commitment to improving the care and outcomes of acute myocardial infarction (AMI) patients, **[Facility Name]** is participating in the American College of Cardiology's <u>Patient Navigator Program: Focus MI</u>.

With one of every five AMI patients readmitted to the hospital within 30 days of discharge, preventing avoidable readmissions is a national priority. Over the past several years, the ACC's Patient Navigator Program has successfully worked with select hospitals around the country to implement interventions that bridge gaps between inpatient and outpatient AMI care for 30 days post-hospitalization with the overarching goal of reducing readmission rates. These hospitals reported increases in the number of AMI patients who were assessed for risk of readmissions, as well as greater understanding among AMI and heart failure patients about their medications.

As part of Patient Navigator Program: Focus MI, **[Facility Name]** joins a community of like-minded hospitals from across the U.S. and is able to leverage a suite of evidence-based, hospital-tested tools designed to help with key tactics, such as organizing a multidisciplinary team that includes an administrator, physician, and nurse champion, and understanding how to make the most of <u>Chest Pain - MI Registry</u> data to monitor and aid implementation efforts. Physicians associated with **[Facility Name]** can also take advantage of the Patient Navigator Program: Focus MI as a highweight Improvement Activity under the Merit-based Incentive Payment System (MIPS).

[Optional for Diplomat Hospitals] In addition, **[Facility Name]** is one of 15 hospitals selected to serve as a "Diplomat Hospital." As a Diplomat hospital we are focused on reducing 90-day readmissions – an increasing area of focus for proposed payment and reimbursement models – and serve as a mentor to hospitals across the country just beginning the Patient Navigator Program: Focus MI.

[Insert Quote From Hospital Here]

AstraZeneca is the founding sponsor of the ACC Patient Navigator Program and Patient Navigator Program: Focus MI.