



2025 Performance Dedication Recognition Guide

Congratulations! Your health system has been featured as part of the ACC advertising insert. To help you celebrate your achievement and spread awareness about your dedication to providing high quality heart care we have put together this guide.

Designed to help your health system showcase its recognition in the ACC advertising insert featured in the 2026 *U.S. News & World Report* “Best Hospitals” guidebook, these materials recognize your commitment to quality heart care with patients, staff and stakeholders. The ACC values your dedication and we’re here to help you highlight it.

The Details

- This issue hits newsstands on Nov. 7. Health systems and hospitals should not begin promotion of the ACC insert in the *U.S. News & World Report* “Best Hospitals” guidebook until on or after **12:01:01 a.m. ET on Nov. 7, 2025.**
- The information in this toolkit is valid for promotion through Oct. 31, 2026.

Social Media

We encourage you to tag ACC’s social media accounts and use the on X (formerly Twitter) ([@ACCinTouch](#)), [LinkedIn](#) and [Facebook](#) to spread the word about your facility’s dedication to continuous quality improvement.

- [ACC Social Media](#) – *ACC.org* social media page with full list of all ACC channels and other resources to download, including:
 - **ACC’s Hashtag Reference Guide**, which outlines hashtags and definitions for more than 100 ACC- and CV-related terms
 - **Getting Started on Social Media: A Guide For Cardiovascular Professionals**, which provides tips on building a social media presence and audience.

Use the included graphics in your social media posts and mention the ACC in your posts to get more visibility. Use the following to mention the ACC:

- **Facebook:** [@AmericanCollegeofCardiology](#)
- **X:** [@ACCinTouch](#)
- **LinkedIn:** [@American College of Cardiology](#)
- **Instagram:** [@American College of Cardiology](#)

Sample tweets and posts with the hashtags we ask you use:

FACEBOOK: [Insert Health System name] was recognized by the @AmericanCollegeofCardiology in the ACC insert in the #BestHospitals issue of @USNewsHealth for our hospital's dedication to our heart patients. #NCDR #ACCAccreditation **Link:** [Acc.org/USNWR](#)

X: [Insert Health System name] was recognized by @ACCinTouch in the ACC insert in the #BestHospitals issue of @USNewsHealth for our dedication to our heart patients. #NCDR #ACCAccreditation @MedAxiom **Link:** [Acc.org/USNWR](#)

LinkedIn: [Insert Health System name] was recognized for our health system's dedication to our heart patients by the @American College of Cardiology in the ACC insert in the recognized #BestHospitals issue of @USNewsHealth. The [Insert Health System name] is committed to providing top level care at all of our hospitals and investing in our talented doctors and clinical care teams. #NCDR #ACCAccreditation **Link:** [Acc.org/USNWR](#)

Instagram: [Insert Health System name] was recognized by the @American College of Cardiology in the ACC insert in the #BestHospitals issue of @USNewsHealth for our health system's dedication to our heart patients. The [Insert Health System name] is committed to providing top level care at all of our hospitals and investing in our talented doctors and clinical care teams. #NCDR #ACCAccreditation

- **Examples:**



Newsletter

Sample Email/Newsletter Text: If you have a preexisting newsletter or email in which you would like to include text to promote this recognition. You can use prewritten text from the email document.

PATIENT NEWSLETTERS – SHORT COPY BLOCK

[Insert Health System name] has been recognized for our dedication to our heart patients by the American College of Cardiology (ACC) in the ACC insert in the "Best Hospitals" issue of *U.S. News & World Report*. The [Insert Health System name] is committed to providing top-level care to all patients. [Learn more.](#)

PATIENT NEWSLETTERS – LONG COPY BLOCK

[Insert Health System name] has been recognized for our dedication to our heart patients by the American College of Cardiology (ACC) in the ACC insert in the "Best Hospitals" issue of *U.S. News & World Report*. We inform our robust quality improvement processes using data to drive improvements with guideline recommendations and overall quality of care provided to our heart patients through our participation in the ACC's proven quality programs.

The ACC leads the heart community with education and resources, and [Insert Health System name] is part of that journey. [Learn more.](#)

IN-HOUSE NEWSLETTER – COPY BLOCK

[Insert Health System name] has been recognized for our dedication to our cardiovascular patients by the American College of Cardiology (ACC) in the ACC insert in the "Best Hospitals" issue of *U.S. News & World Report*. We use ACC's proven quality programs to inform our quality improvement processes using data to drive improvements in overall quality of care provided to our cardiovascular patients. [Insert Health System name] is committed to providing top level care. Thank you for being part of our team. [Learn more.](#)

STAKEHOLDER/COMMUNITY REPORT – COPY BLOCK



Named by the American College of Cardiology in the ACC insert in the *U.S. News & World Report* "Best Hospitals" issue for our health system's commitment to drive preeminent hospital care of our cardiovascular patients.

Web

Web graphics are available for inclusion on your website, social media or within any eNewsletters. Please use the following link for the ads: [ACC.org/usnwr](https://acc.org/usnwr)



Leaderboard, tower, square ad: Put this on your website to show that the ACC has recognized you for your commitment to hospital care for heart patients. The square ad is perfect to accompany your newsletters below.



Make Your Own: The ACC is providing you with the award seal to create your own ad. All uses of the seal must be approved; please email Kelly Wiseman (kwiseman@acc.org).



For additional visibility, place your logo in the bottom right of this social media digital image

SAMPLE PRESS RELEASE

FOR IMMEDIATE RELEASE

DATE

Contacts:

[HEALTH SYSTEM NAME] Recognized in the ACC insert in the “Best Hospitals” Issue of *U.S. News & World Report*

American College of Cardiology acknowledges health systems for their commitment to quality care for heart patients

WASHINGTON (Date, 2025) — [HEALTH SYSTEM NAME] has been recognized by the American College of Cardiology (ACC) in the ACC insert in the “Best Hospitals” issue of *U.S. News & World Report* as one of the top health systems in the U.S. for providing top quality care to heart patients in 2025. [HEALTH SYSTEM NAME] is one of only 95 health systems nationwide to be included.

[HEALTH SYSTEM NAME] has been recognized by the American College of Cardiology (ACC) as one of the top health systems in the U.S. for providing top quality care to heart patients in 2025. [HEALTH SYSTEM NAME] is one of only 95 health systems nationwide selected by ACC to be included in the “Best Hospitals” issue of *U.S. News & World Report*.

The *U.S. News & World Report* issue recognizes [HEALTH SYSTEM NAME]’s commitment to drive preeminent hospital care for heart patients. Through participation in the ACC’s NCDR and/or Accreditation programs, [HEALTH SYSTEM NAME] informs a robust quality improvement process using data to drive improvements in adherence to guideline recommendations and overall quality of care provided to heart patients.

ACC’s NCDR is cardiology’s most established, comprehensive registry offering, consisting of seven registries. Participants are committed to ensuring evidence-based cardiovascular care, improving patients’ outcomes and lowering health care costs. ACC Accreditation Services provides hospitals with practical resources and support to minimize gaps in the assessment, diagnosis and treatment of cardiovascular disease. Facilities achieving an ACC accreditation are committed to establishing a method for sustainable quality improvement.

“The ACC proudly recognizes [HEALTH SYSTEM NAME] as one of the ACC’s top quality providers of 2025. [HEALTH SYSTEM NAME] provides patient-centered, comprehensive treatment for cardiovascular patients based on current clinical guideline recommendations and standards from the NCDR and ACC Accreditation products,” said ACC President Christopher M. Kramer, MD, FACC. “As an ACC quality programs participant, [HEALTH SYSTEM NAME] has showed a profound commitment to improving quality of care for patients with cardiovascular disease.”

[INSERT INFORMATION ABOUT HEALTH SYSTEM]

[INSERT QUOTE FROM HEALTH SYSTEM SPOKESPERSON]

The American College of Cardiology (ACC) is a global leader dedicated to transforming cardiovascular care and improving heart health for all. For more than 75 years, the ACC has empowered a community of over 60,000 cardiovascular professionals across more than 140 countries with cutting-edge education and advocacy, rigorous professional credentials, and trusted clinical guidance. From its world-class JACC Journals and NCDR registries to its Accreditation Services, global network of Chapters and Sections, and CardioSmart patient initiatives, the College is committed to creating a world where science, knowledge and innovation optimize patient care and outcomes. Learn more at www.ACC.org or connect on social media at @ACCinTouch.

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