



NCDR.18

EXHIBITOR PROSPECTUS

CARIBE ROYALE ORLANDO

ORLANDO

MARCH 7 - 9

2018



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GENERAL CONFERENCE INFORMATION

The American College of Cardiology's (ACC) NCDR Annual Conference will be held, **March 7 – 9, 2018 at the Caribe Royal, Orlando, FL.**

Take advantage of NCDR's unparalleled ability to attract medical directors, cardiovascular administrators, physicians, registered nurses, catheterization and radiology lab technologists and quality improvement specialists. As an NCDR.18 exhibitor your organization will be among an elite group of companies who offer innovative products and services that interest our attendees most.

We anticipate over 1,700 attendees this year!

CONFERENCE EXHIBITS CONTACT:

James Moran

NCDR Exhibits Manager

Email: jmoran@acc.org

Phone: 202-375-6327

Mobile: 703-975-8758 (For on-site assistance)

Close-By Airports:

Orlando International Airport (MCO)

MCO is approximately 16 miles or 19 minutes away from The Caribe Royal.



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WHO WE ARE

The ACC's NCDR is largest registry, quality improvement program, and outcomes research network in the United States, encompassing both hospital-based registries and a practice-based program. As a trusted, patient-centered program, the NCDR is uniquely positioned to help participating facilities and other medical professionals to identify and close gaps in quality of care; reduce wasteful and inefficient care variations; and implement effective, continuous quality improvement processes.

NCDR Annual Conference Advantages:

- Access to nearly 1,700 participants from all NCDR registries
- Access to nationally recognized faculty from leading cardiac programs
- Scheduled breaks in agenda for exhibit time

Audience:

- Physicians and administrators who oversee operational processes of cardiovascular care
- Registry Site Managers and Data Coordinators from all NCDR registries
- Quality improvement professionals who lead organizational performance initiatives
- Technical personnel who are interested in integration, implementation, and lifecycle maintenance of the NCDR database registries

IMPORTANT DATES AND DEADLINES

Before the Meeting:

February 1, 2018

Exhibitor applications due. Applications will be accepted after this deadline, but will not be included in program. Please provide representative names and special dietary needs with your completed agreement.

February 1, 2018

Deadline for exhibitors to submit applications and promotional inserts to NCDR.

February 17, 2018

Deadline for all cancellations.

At the Meeting:

Exhibitor Registration & Move-In Schedule

Wednesday, March 7 12:00 p.m. – 5:00 p.m.
Thursday, March 8 6:00 a.m. – 8:00 a.m.

Exhibit Hours

Wednesday, March 7 5:30 p.m. – 8:30 p.m.
Thursday, March 8 6:30 a.m. – 7:00 p.m.
Friday, March 9 7:00 a.m. – 2:45 p.m.

Exhibitor Dismantle Schedule

Friday, March 9 2:45 p.m. – 5:30 p.m.



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PRELIMINARY SCHEDULE OF EXHIBITOR BREAK TIMES (*subject to change*):

WEDNESDAY, MARCH 7

TIME	TOPIC
7:00 a.m. – 5:00 p.m.	Preconference Workshops
5:30 p.m. – 8:30 p.m.	Soft Opening of Exhibits and Posters

THURSDAY, MARCH 8

TIME	TOPIC
6:30 a.m. – 8:30 a.m.	Breakfast (Exhibits & Posters)
6:30 a.m. – 6:30 p.m.	Registration
9:30 a.m. – 10:30 a.m.	Morning Break (Exhibits & Posters)
12:00 p.m. – 1:30 p.m.	Lunch (Exhibits and Posters)
3:00 p.m. – 4:00 p.m.	Afternoon Break (Exhibits & Posters)
5:30 p.m. – 7:00 p.m.	Welcome Reception held in Exhibit hall. Please attend for best exposure.

FRIDAY, MARCH 9

TIME	TOPIC
7:00 a.m. – 8:00 a.m.	Breakfast (Exhibits & Posters)
9:30 a.m. – 10:30 a.m.	Morning Break (Exhibits & Posters)
12:00 p.m. – 1:00 p.m.	Lunch (Exhibits & Posters)
2:30 p.m. – 2:45 p.m.	Afternoon Break (Exhibits & Posters)
4:00 p.m.	Adjourn



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EXHIBITOR AND SPONSORSHIP OPPORTUNITIES

Exhibits will be located in **the Pavilion of the Grand Caribe Convention Center.**

Exhibit Registration – \$3,750

- Two exhibitor registrations with meals
- Pre-meeting registrant mailing list
- Post-meeting attendee mailing list
- Color, 1/4-page ad in NCDR.18 Newspaper (Ad Size: 3.5" w x 4.5" h. Specifications for advertisements will be provided when the exhibitor application is returned. Ads are due to the NCDR on or before February 1st, 2018)

Additional Exhibitor Registration – \$1,000

- One additional exhibitor registration with meals

Half Page Ad Upgrade – \$850

- Expand your impact and upgrade your 1/4-page ad to a half page ad in the NCDR.18 Newspaper. Please contact James Moran directly if you are interested in this opportunity.

Full Page Ad Upgrade – \$1,500

- Upgrade your 1/2 page ad to a color, full-page ad in the NCDR.18 Newspaper. Specifications for advertisements will be provided when the exhibitor application is returned. (Ads are due to the NCDR on or before February 1, 2018)

Stand-Alone Full Page Ad – \$1,500

Make a splash! Choose a full page color ad in the NCDR.18 Newspaper for your company.

- If you are unable to exhibit, you can purchase a prominent color, full page ad in NCDR.18 Newspaper. Please contact James Moran directly if you are interested in this opportunity.

Note: Exhibit space will be assigned based on order in which we receive exhibit applications. Each exhibitor will be provided with a skirted, 6' display table with two chairs. **Complimentary wireless Internet is available.**

Hotel Keycard Sponsorship – \$6,500

Make a continued impression as attendees access their Hotel Room over multiple days. Customized keycards with your personal design or logo will be distributed to attendees upon check in.

- Your logo or branding on one side of the keycard
- Custom keycard sleeves also available for an additional \$3,000
- Artwork must be received by February 1st

Break Sponsorship – \$6,000 (Per Break)

Ensure your company and brand is at the forefront of attendee's minds as they get their coffee each day! There are a total of four breaks available.

- Recognition on directional signs
- Signs placed by coffee stations displaying your support (Copy provided by you)

Lunch Sponsorship – \$10,000 (per day)

Lunch will be served in the Exhibit hall each day and this is a great opportunity to ensure your messaging, brand, and even booth number are displayed to further enhance your booth traffic.

- Recognition on directional signs
- Signs placed on each buffet displaying your support (Copy provided by you)



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EXHIBITOR GUIDELINES

Shipping/Electrical Request forms

Please follow this [link](#) for shipping and electrical forms and information

Cancellations/Refunds:

Cancellation of contracted space must be submitted via email to James Moran, NCDR Exhibits Manager at jmoran@acc.org , and received no later than 5:00 p.m. ET on February 1, 2018 to receive a refund, minus a \$250 administration fee. No refunds will be issued after February 1, 2018.

Liability & Security:

Exhibitors must make provisions for safeguarding their goods, materials, equipment, and display. Neither the NCDR, nor the Caribe Royal, Orlando will be responsible for the safety of exhibitors' property from theft, damage, accident, or vandalism.

NCDR recommends that each exhibiting company secure a rider policy to insure all booths and display items during transportation to and from NCDR.18, as well as during installation, exhibit days, and dismantling.

Photography & Audiotaping:

ACC reserves the exclusive rights to record and/or photograph all conference proceedings for use in marketing materials, presentations, and course content sales.

Rules Governing Exhibitors:

1. The exhibit area is tabletop-based and does not include pipe and drape. Hard-wall displays are not permitted. All displays, furnishings, equipment and marketing materials will be provided by the exhibitor at its own expense and responsibility.
2. All demonstrations of services or equipment or other exhibitor activities must be conducted so as to not infringe on the rights of other exhibitors or the visitors to their exhibits.
3. Exhibitors agree to comply with all state and local fire codes and safety regulations.
4. Exhibitors are liable for any damage caused by their representatives, and their subcontractors to the building, walls, columns, or to the property of other exhibitors.
5. Attaching signs or decorations to any hotel surface is not permitted.
6. Exhibitors must wear a NCDR.18 badge at ALL times.

All matters and issues not covered in this prospectus are subject to the discretion of NCDR. The regulations may be amended by NCDR and all amendments will be binding. NCDR reserves the right to limit or remove exhibitors' booth decorations, displays, activities, or materials that are deemed unsafe, inappropriate, or disruptive to other exhibitors.



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BETWEEN THE AMERICAN COLLEGE OF CARDIOLOGY FOUNDATION (ACCF) AND THE FOLLOWING COMPANY

Please type or print clearly

Exhibiting Company's Name

Exhibit Contact Name

Address

Phone

Email

Website

On-site Contact Name (If different from above)

Phone

Fax

Email

The above named company will be provided with the following:

- ☐ Standard Registration \$3,750
- ☐ Additional Registration \$1,000
- ☐ Sponsorship opportunities – Specify, and enter amount: \$ _____

Total: \$ _____

- ☐ Pledged (Payment must be received 10 business days prior to course start date)
- ☐ Payment Enclosed (Payable to the American College of Cardiology or via credit card form below)

Invoice/Payment Contact Name (If different from above)

Phone

Email

Activity/Course Title: NCDR.18

Location: Caribe Royal, Orlando

Exhibit Date(s): March 7 – 9, 2018

AUTHORIZED REPRESENTATIVE'S NAME:

(Type or print clearly)

Title

Signature

Date

To pay by Credit Card, complete the form below:

Cardholder Name

Card Number

Expiration Date

Security Code

Signature