Heart attack, severe trauma, sudden cardiac arrest, and stroke – these are just a few of the time-sensitive conditions (TSC) where truly emergent care needs to be both effective and efficient in order to give patients in your community the best chances of survival and recovery. Clinically proficient treatment without timely delivery is not enough. Timely delivery without proficient care is inadequate. Proficient and timely care at an un-affordably high cost is not economically sustainable. Your community’s systems of care for each TSC needs to be effective, timely and efficient.

For each of these TSC systems of care, there’s a staggering array of complex processes and interactions within and between multiple logistical, electronic and human systems. When they do not fit together with precision; when there’s friction between pieces; when the pieces do not move in coordination – these systems of care fall short of their potential.

The American College of Cardiology (ACC) and the National Association of County and City Health Officials (NACCHO) are working together with regions and individual communities to establish and sustain regional time sensitive care coalitions to address the challenges in delivering effective and efficient care. These coalitions typically consist of local hospitals; fire rescue agencies; ambulance services; 9-1-1 communications centers; public health departments; senior appointed and elected officials; insurance companies and other types of payers.

Our goal is to transform disparate regional / community efforts for a broad range of time-sensitive conditions into a highly effective, well-coordinated, and efficiently operating system that consistently delivers exceptional levels of quality care at a lower total cost.

For more information, please visit [Insert URL] of contact [insert contact person name, phone # and email].