

Sample Social Media Messages

Tips for promoting your Find Your Heart at Home Hospital Profile



AMERICAN
COLLEGE *of*
CARDIOLOGY

Introduction

Spread the word about your Hospital Profile on ACC's [Find Your Heart a Home tool via social media](#)! Informing your patients of your Hospital Profile ensures they have access to credible information about your institution. In addition, having a Hospital Profile is an opportunity to showcase your hospital's quality improvement efforts and distinguish your hospital from other institutions.

Your Find Your Heart a Home Hospital Profile page is a unique URL that you can bookmark, link to and share. Follow these steps to find your Hospital Profile:

1. [Click here](#)
2. Search for your hospital name
3. Click on "Go to profile page" in the upper right corner of the page
4. Copy or bookmark the URL

Connect With ACC on Social Media

We encourage you to tag the ACC and use the hashtag **#FindYourHeartAHome** so we can help spread the word about your Hospital Profile. To use the provided graphics, please right click and save.

- Twitter:
 - ACC Account: [@Cardiology](#)
 - Hashtag: **#FindYourHeartAHome**
- Facebook:
 - ACC Account: [AmericanCollegeofCardiology](#)

Sample Tweets

[Graphics provided below]

- Looking for heart care? Check out our Hospital Profile using the #FindYourHeartAHome tool! [\[link to your hospital's profile—instructions above\]](#)
- Select the best hospital for you and your heart condition! Find and compare hospitals with the #FindYourHeartAHome tool. [ow.ly/OAtg30IPPWp](#)
- Make informed choices about your heart care treatment options! Find and compare hospitals: [ow.ly/OAtg30IPPWp](#) #FindYourHeartAHome
- Searching for the right hospital for your heart care? Visit the #FindYourHeartAHome tool and see how we compare: [ow.ly/OAtg30IPPWp](#)
- Get the best heart care out there! Visit the #FindYourHeartAHome tool to see the services we provide. [\[link to your hospital's profile—instructions above\]](#)
- Are you making informed decisions about your heart care? The #FindYourHeartAHome tool can help! [ow.ly/OAtg30IPPWp](#)
- Looking for a heart hospital? Find and compare options near you with the #FindYourHeartAHome tool. [ow.ly/OAtg30IPPWp](#)
- We're participating in @Cardiology's #NCDR to ensure we are delivering the highest-quality care to our community! Check out the #FindYourHeartAHome tool to learn more: [ow.ly/OAtg30IPPWp](#)
- Put your heart in the right hands! Visit the #FindYourHeartAHome tool to see which hospitals do more than expected for patients looking for heart care. We're on the list! [ow.ly/OAtg30IPPWp](#)

Sample Facebook Posts

- **[Post Graphic—see below]**
Looking for a heart hospital nearby? Check out our Hospital Profile on the **[Tag @AmericanCollegeOfCardiology]** Find Your Heart a Home tool to see what heart services we provide and efforts we're taking to provide high-quality heart care. **[link to your hospital's profile—instructions above]**
- **[Post Graphic—see below]**
Make informed choices about your heart treatment options! Find and compare hospitals (including ours) using the **[Tag @AmericanCollegeofCardiology]** Find Your Heart a Home tool ow.ly/3s6w30IPQ3J
- **[Post Graphic—see below]**
We're dedicated to delivering high-quality heart care – that's why we're participating in ACC's NCDR and public reporting programs. Learn about our quality measurement efforts by visiting our Hospital Profile on the **[Tag @AmericanCollegeofCardiology]** Find Your Heart a Home tool. **[link to your hospital's profile—instructions above]**

Sample Graphics



