Sample Internal Newsletter Article

Inform your hospital's staff about your Find Your Heart a Home Hospital Profile



Introduction

Use the Sample Internal Newsletter Article below to raise awarness among staff about your Find Your Heart a Home Hospital Profile on *CardioSmart.org*. Include a screenshot of your hospital's profile by visiting the <u>Find Your Heart a Home tool</u>, searching for your hospital name and clicking on "Go to profile page" in the top right corner of the page.

Sample Internal (Staff) Newsletter Article

[HOSPITAL NAME] Featured on American College of Cardiology's Find Your Heart a Home Tool

Patients often have several options to choose from when deciding the best hospitals to receive care for cardiac conditions. With the Find Your Heart a Home tool from the American College of Cardiology (ACC), patients can find and compare hospitals (including ours) in [include city, county or region name] based on location, available cardiac services and important information related to the quality of care provided.

At [Hospital's Name] quality comes first, which is why we're proud to be participating in the [Insert Registy Name(s)], as well as the ACC's public reporting program. Patients can visit our profile on Find Your Heart a Home to access a list of the cardiac services we provide and see the steps we're taking to improve the quality of care we deliver. Most importantly, with countless sources of information about hospitals available both on and offline, having a Hospital Profile on *CardioSmart.org* ensures our patients receive credible information about our institution enabling them to make informed health care decisions.

To view [Hospital's Name] Hospital Profile and learn more about Find Your Heart a Home, visit <u>CardioSmart.org/FindAHospital</u>. Download this free <u>CardioSmart infographic</u> to help patients better understand how ACC's NCDR and public reporting programs ensure their hearts are in the right hands.

Learn more about ACC's NCDR and the public reporting programs at CVQuality.ACC.org.