

Public Reporting Overview

To share with your hospital's
Communications, Marketing, Media
and/or Public Relations Team



AMERICAN
COLLEGE *of*
CARDIOLOGY

Introduction

The American College of Cardiology's (ACC) public-facing hospital database and search tool – **Find Your Heart a Home** – allows patients to find and compare hospitals in their area (including yours) based on available cardiac services and important information about the care they provide.

Know Your Hospital Profile

All hospitals participating at least one of ACC's NCDR registries have a [Hospital Profile on CardioSmart.org](#). Hospital Profiles allow patients, caregivers and others to search hospitals based on specific criteria, including location, hospital name or cardiac services provided. Patients and families also can learn how participating hospitals are improving quality through participation in NCDR or ACC's voluntary public reporting program. In addition, users have the option of downloading a report of all hospitals participating in an NCDR registry and/or quality improvement campaign.

Hospital Profiles ensure patients can easily access a list of the cardiac services your institution provides and can see the steps your hospital is taking to improve care delivery. Most importantly, a Hospital Profile on [CardioSmart.org](#) ensures that patients receive credible and accurate information about your institution.

Voluntary Public Reporting

Hospitals participating in ACC's CathPCI Registry®, ICD Registry™ or Chest Pain – MI Registry™ have the opportunity to publicly demonstrate their commitment to quality improvement by *voluntarily* reporting their registry data. Reported data compares a hospital's performance on specific cardiac procedures with other hospitals in a specific region. Hospitals must opt in to the public reporting program. If your hospital opts in, your Hospital Profile on Find Your Heart a Home will show that your hospital is "participating" in public reporting. By default, all NCDR participating hospitals will be shown as "not participating" unless the hospital has voluntarily opted in to public reporting.

Communicating Your Commitment to Quality

The ACC encourages all NCDR hospitals to promote their participation in registries and Find Your Heart a Home to local media, staff, patients and others in their communities. Sample social media messages and a newsletter article are available on [ACC's Quality Improvement for Institutions website](#). Questions about media promotions surrounding your hospital's role in this program should be directed to ACC's Media Relations Director Nicole Napoli at nnapoli@acc.org or 202-375-6523.