**FOR IMMEDIATE RELEASE**

**Month XX, 20XX**

**Contacts:**

**FACILITY CONTACT: Name, email, phone number**

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**FACILITY****Recognized for Excellence with ACC HeartCARE Center Designation**

***FACILITY*** *provides world-class patient care through a sustainable quality improvement program*

**DATELINE (Month xx, 20XX) —** The American College of Cardiology has recognized **FACILITY NAME** for its demonstrated commitment to comprehensive, high-quality culture and cardiovascular care. **FACILITY NAME** was awarded the HeartCARE Center National Distinction of Excellence in **MONTH** based on meeting accreditation criteria, and through their ongoing performance registry reporting.

Hospitals and health systems that have earned an ACC HeartCARE Center designation have met a set of criteria, including participating in at least two ACC Accreditation Services programs, NCDR registries and targeted quality improvement campaigns, such as Patient Navigator Program: Focus MI, that are designed to help hospitals and institutions close gaps in guideline-based care. **FACILITY NAME** was previously awarded **ACC ACCREDITATIONS** by ACC Accreditation Services. **FACILITY NAME** also participates in the **INSERT APPLICABLE NCDR REGISTRY OR ACC QUALITY IMPROVEMENT CAMPAIGN.**

With this new designation, hospitals and health systems can now showcase their elite status and publicly highlight their outstanding commitment to quality for their patients, providers and other stakeholders.

“**FACILITY NAME** has demonstrated its commitment to providing **COMMUNITY NAME** with excellent heart care,” said Deepak L. Bhatt, MD, MPH, FACC, chair of the ACC Accreditation Management Board. “ACC Accreditation Services is proud to award **FACILITY NAME** with the HeartCARE Center designation.”

Hospitals receiving the HeartCARE Center designation from the ACC have demonstrated their commitment to consistent, high-quality cardiovascular care through comprehensive process improvement, disease and procedure-specific accreditation, professional excellence, and community engagement. **FACILITY NAME** has proven to be a forward-thinking institution with goals to advance the cause of sustainable quality improvement.

**[QUOTE from hospital]**

**[Additional info about hospital or facility]**

The ACC offers U.S. and international hospitals like **FACILITY NAME** access to a comprehensive suite of cardiac accreditation services designed to optimize patient outcomes and improve hospital financial performance. These services are focused on all aspects of cardiac care.

**About (FACILITY)**

Insert Facility Boilerplate

**About the American College of Cardiology**

The American College of Cardiologyenvisions a world where innovation and knowledge optimize cardiovascular care and outcomes. As the professional home for the entire cardiovascular care team, the mission of the College and its 54,000 members is to transform cardiovascular care and to improve heart health. The ACC bestows credentials upon cardiovascular professionals who meet stringent qualifications and leads in the formation of health policy, standards and guidelines. The College also provides professional medical education, disseminates cardiovascular research through its world-renowned *JACC Journals,* operates national registries to measure and improve care, and offers cardiovascular accreditation to hospitals and institutions. For more, visit [acc.org](http://www.acc.org).

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